

The Hoof Beat 2023 Sponsorship Levels and Benefits

(all sponsorship levels will have poster signage at event) - Saturday, October 14th, 2023

Title Sponsor: \$7,500+

- **Title sponsor** status with recognition
- Logo recognition in **all printed event material and ads**
- Logo placement on **website homepage and Fall Fundraiser page** for 1 year
- Name recognition in **published annual report**, received by more than 1,500 individuals and families
- Logo recognition in 2 issues of **E-News**, sent to over 1,800 active contacts
- Logo featured on minimum of 4 **social media** mentions, with over 1,800 followers
- Table signage on all tables at event
- Eight tickets/table for eight at event

Trophy Sponsor: \$2,500 – \$7,499

- Logo recognition in **all printed event material**
- Logo placement on **website homepage and Fall Fundraiser page** for 1 year
- Name recognition in **published annual report**, received by more than 1,500 individuals and families
- Logo recognition in 2 issues of **E-News**, sent to over 1,800 active contacts
- Logo recognition in 2 **social media** mentions, with over 1,800 followers
- Six tickets/table for six at event

Blue Ribbon Sponsor: \$1,000 - \$2,499

- Logo recognition in **all printed event material**
- Logo placement on **Fall Fundraiser website page**
- Name recognition in **published annual report**, received by more than 1,500 individuals and families
- Name recognition in 1 issue of **E-News**, sent to over 1,800 active contacts
- Name recognition in 1 **social media** mention, with over 1,800 followers
- Two tickets to event

Red Ribbon Sponsor: \$500 - \$999

- Name recognition in 1 issue **E-News**, sent to over 1,800 active contacts
- Name recognition in **published annual report**, received by more than 1,500 individuals and families

Yellow Ribbon Sponsor: \$250 - \$499

- Name recognition in 1 issue **E-News**, sent to over 1,800 active contacts
- Name recognition in **published annual report**, received by more than 1,500 individuals and families